



## 2011 Sullivan County Corn Festival Sponsorships

### Corn Feed and/or Corn Eating Contest Sponsorship

Sponsorship to be developed and adapted to individual sponsor's company.

- Potential Ideas: Corn Related Company – Seed Company for Example.
- Recognition as Corn Feed and/or Corn Eating Contest sponsor during live interviews
- Recognition at event
- Logo and link to company from Sullivan Rotary Facebook Page
- Logo and link on Sullivan Rotary Website
- Logo large on back of official Corn Festival t-shirt
- Business name in thank you ad in Sullivan Daily Times
- Business name and/or logo in print advertising in local newspaper ads

### Entertainment Sponsorships

\$2,500 Sponsor

- Logo on main stage banner
- Recognition entertainment sponsor during live interviews
- Recognition at event
- Logo and link to company from Sullivan Rotary Facebook Page
- Logo and link on Sullivan Rotary Website
- Logo large on top back of official Corn Festival t-shirt
- Business name in thank you ad in Sullivan Daily Times
- Business name and/or logo in print advertising in local newspaper ads
- Logo and brand awareness on interviews on WTWO, WTHI and Radio Stations
- Business name in descriptions about festival entertainment on internet community calendars
- Introduce headliner band on main stage Friday night with entertainment committee member.

### \$1,000 Sponsor

- Logo on main stage banner
- Recognition entertainment sponsor during live interviews
- Recognition at event
- Logo and link to company from Sullivan Rotary Facebook Page
- Logo and link on Sullivan Rotary Website
- Logo on top back of official Corn Festival t-shirt
- Business name in thank you ad in Sullivan Daily Times

### \$500 Sponsor

- Logo on main stage banner
- Recognition in Sullivan Rotary Facebook posts
- Logo and link on Sullivan Rotary Website
- Logo on bottom back of official Corn Festival t-shirt
- Business name in thank you ad in Sullivan Daily Times

### \$250 Sponsor

- Recognition in Sullivan Rotary Facebook posts
- Logo on bottom back of official Corn Festival t-shirt
- Business name in thank you ad in Sullivan Daily Times

### \$100 Sponsor

- Recognition in Sullivan Rotary Facebook posts
- Business name in thank you ad in Sullivan Daily Times

## **Parade Entertainment Sponsor**

### \$2,500 Sponsor

- Company banner and/or vehicle before main entertainment in parade, if desired
- Recognition as parade entertainment sponsor during live interviews
- Recognition at event
- Logo and link to company from Sullivan Rotary Facebook Page
- Logo and link on Sullivan Rotary Website
- Logo large on top back of official Corn Festival t-shirt
- Business name in thank you ad in Sullivan Daily Times

- Business name and/or logo in print advertising in local newspaper ads
- Logo and brand awareness on interviews on WTWO, WTHI and Radio Stations
- Business name in descriptions about parade on internet community calendars

*For more information on sponsorship opportunities, contact Sullivan Rotary Club*

*Members: Steve Simmons at 812-268-4711.*